

# LOCATING "EURASIA" IN POSTSOCIALIST STUDIES: THE GEOPOLITICS OF NAMING

**FRIDAY, APRIL 27**

**3.00-5.00 ROUND TABLE: "EURASIA": OLD THEMES AND NEW APPROACHES**

**STEFAN WIEDERKEHR** (German Historical Institute in Warsaw)  
*Forging a Concept: "Eurasia" in Classical Eurasianism*

**ILYA VINKOVETSKY** (Simon Fraser University)  
*Eurasia and Its Uses: The History of an Idea and the Mental Geography of post-Soviet Space*

**SERGEI GLEBOV** (Smith College)  
*Russia, Eurasia, and the Mongol-Bolshevik Revolution: in Search of Non-Eurocentric History.*

**MODERATOR: MICHAEL GORDIN** (Princeton University)

**5.30-6.30 KEYNOTE ADDRESS:**

**STEPHEN KOTKIN** (Princeton University) **EURASIA: DISEASE MASQUERADING AS THE CURE?**

**7.00-9.00 RECEPTION**

followed by an informal meeting with Mark Beissinger, the President of the American Association for the Advancement of Slavic Studies (AAASS).

**SATURDAY, APRIL 28**

**9.00 - 11.00 PANEL 1.**

**NAMES AND SPACES IN EURASIA**

**CHAIR: EKATERINA PRAVILOVA** (Princeton University)

**STEVEN SEEGEL** (Ukrainian Research Institute, Harvard University)  
*Metageography Unbound? Late 19<sup>th</sup>-Century European Borderland Cartography and the Geopolitical Construction of Space*

**ABEL POLESE**  
(Ecole des Hautes Etudes en Sciences Sociales, Paris)  
*The Fluidity of the Eurasian Borders, (Mentally) Mapping the Self and the Other in Odessa*

**MICHAEL DENISON** (University of Leeds)  
*Reluctant Eurasians? Great Patriotic War Commemoration as Geocultural Anchor In Turkmenistan*

**DISCUSSANT: MARK R. BEISSINGER** (Princeton University)

**2.30- 4:30 PANEL 3.**

**ECONOMIES OF BACKWARDNESS AND MODERNIZATION**

**CHAIR: SERGUEI OUSHAKINE** (Princeton University)

**LEYLA J. KEOUGH** (University of Massachusetts)  
*The Gendering of Migration Management in a Postsoviet Borderland.*

**NERINGA KLUMBYTE** (University of Pittsburgh)  
*The Geopolitics of Provincialism and Political Economy of the Orient in post-EU Lithuania*

**CARROLL PATTERSON** (Johns Hopkins University)  
*Diverging Pathways to the Periphery: The Case of Georgian and Moldovan Wines.*

**ALLA KASSIANOVA** (Tomsk State University/Stanford University)  
*Between .ru and .com: Geopolitics of the Virtual Space*

**DISCUSSANT: BRUCE GRANT** (New York University)

**9.00-11.00 PANEL 5.**

**EURASIAN SPECTACLES: IDENTITIES IN PERFORMANCE**

**CHAIR: KEVIN M. F. PLATT** (University of Pennsylvania)

**JOSEPH CRESCENTE** (Indiana University)  
*Performing Post-Sovietness: Verka Serdiuchka and the Hybridization of Post-Soviet Identity in Ukraine*

**MICHAEL ROULAND** (Miami University)  
*Images of Eurasia: Conceptualizing Central Asia through Film*

**AIMAR VENTSEL** (Estonian Literary Museum, Tartu)  
*Sakha Pop Music: Selling the "Exotic" i.e. European in Asia and Asian in Europe*

**AIDA HUSEYNOVA** (Baku Music Academy)  
*Contemporary Music of Azerbaijan: Restructuring "Eurasian" Phenomenon*

**DISCUSSANT: ALEXEI YURCHAK** (Berkeley)

**PANEL 2. 11.30 - 1:30**

**TRAVELING IDEAS: NATURAL FUSION?**

**CHAIR: KRISTA HEGBURG** (Columbia University)

**ANYA BERNSTEIN** (New York University)  
*Pilgrims, Fieldworkers, and Secret Agents: Buryat Buddhologists and Eurasian Imaginary*

**CATHERINE WANNER** (Pennsylvania State University)  
*Missionizing Eurasia: The Global Networks of Ukrainian Evangelicals*

**SONJA LUEHRMANN** (University of Michigan)  
*"Only Russians Can Convert the Muslim World:" Eurasian Spaces in the Geopolitical Imagination of Russian Evangelicals*

**KATERINA SERAÏDARI** (Centre d'anthropologie de Toulouse)  
*Greece and the 1990 Balkan Crisis: Political Manipulations of the Notion of Eurasia*

**DISCUSSANT: RUTH MANDEL** (University College London)

**PANEL 4. 4.45-6.45**

**MARKETING POSTSOCIALIST IDEAS**

**CHAIR: KIM LANE SCHEPPELE** (Princeton University)

**MICHAL BUCHOWSKI** (Adam Mickiewicz University, Poznan)  
*The Invention of Postsocialist Anthropologists and Anthropology by Anthropologists*

**ELENA GAPOVA** (European Humanities University, Vilnius)  
*On (Not) Getting Lost in the Vast Spaces of Eurasia: Intellectuals and Symbolic Markets*

**JOHANNA K. BOCKMAN** (George Mason University)  
*The Economics Profession in Post-Socialist Hungary: The Continuity of East-West Connections and Practices*

**EDGAR HOFFMANN**  
(U. of Economics and Business Administration, Vienna)  
*Eurasia Between Cultural Studies and Marketing & Management*

**DISCUSSANT: JOHN BORNEMAN** (Princeton University)

**SUNDAY, APRIL 29**

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**PANEL 6. 11.15 - 1:15**

**NEW BORDERS AND PERIPHERIES: POLITICS IN BETWEEN**

**CHAIR: KRISTEN GHODSEE** (Institute for Advanced Study)

**JUSTINE BUCK QULJADA** (University of Chicago)  
*Etigilov between East and West: The Border Politics of Buryat Buddhism*

**EUNICE BLAVASCUNAS** (University of California Santa Cruz)  
*Primeval Forest and Relic Dictatorship on the EU's External Border: Bialowieza, Poland*

**TSYPYLMA DARIEVA** (Humboldt University, Berlin)  
*Locating the Homeland. Armenia between East and West, Between the "Second" and the "Third World"*

**JENIFER PATICO** (Georgia State University)  
*In Search of Serious Husbands and Sincere Ladies: Power and Meaning in the Russian-American Matchmaking Industry*

**DISCUSSANT: NANCY RIES** (Colgate University)

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